

GLASSROOTS

2017-18 Business & Entrepreneurship Program (B&E)

Program Information

GlassRoots is a non-profit organization located in the downtown arts district of Newark, New Jersey, whose mission is to ignite and build the creative and economic vitality of greater Newark, with a focus on under-served youth and young adults, through the transformative power of the glass art experience.

Our B&E program, modeled after the curriculum from the National Foundation for Teaching Entrepreneurship, is an innovative after-school, year-long course where we teach students the fundamentals of business creation and ownership through the beauty of glass-art making. In the B&E program students will:

- receive 30 hours of in-class instruction in basic business concepts
- receive 45 hours of glassmaking instruction
- gain proficiency in one of our three glass-art shops
- create a business and a product using glass-art, and write a business plan
- learn how to price, package and market the items they have produced
- compete for prizes in our juried, year-end competition and Trade Fair

Curriculum

The B&E course consists of three parts:

- **Business & Entrepreneurship (B&E) course.** Students come from various backgrounds and schools in the greater Newark area to begin their journey as an entrepreneur. Participants receive approximately 30 hours of in-class instruction in basic business concepts including pricing and production, marketing and promotion, public speaking and forecasting. Upon completion of the program, participants compete for prizes in the Annual GlassRoots B&E Competition and Trade Fair, where students demonstrate comprehension of the skills they have learned by presenting and defending their business plan to a panel of judges composed of local business, art and civic leaders.

- **Glass Studio Work.** Each student will cycle through our three art studios, receiving a total of 45 hours of instruction across all areas of glass art making: frameworKing , (glass beading and jewelry making), flat glasswork, (mosaics, glass fusing and etching) and glassblowing.
- **Service Learning for GlassRoots.** B&E students are expected to volunteer for at least one GlassRoots event per school year (i.e., Cherry Blossom Festival, Makers' Faire, fundraisers, etc.) where they have the opportunity to practice public speaking and promotion.

Student Commitment

- Class meets weekly on Wednesdays, from October to May, from 4pm to 6:30pm, at our studios at 10 Bleeker Street, Newark.
- Students are expected to arrive on time and attend all business classes in order to be able to attend Studio Classes. Students who arrive late without a legitimate excuse (due to illness or family emergency), will not be permitted to attend their Studio Class. **Students who have repeated, unexcused absences (other than for illness or family emergency) will be asked to leave the program.**
- Tuition for the B&E program is **\$950.00** per academic year. Financial aid is available to qualified participants. No student will be turned away due to inability to pay, but all families are expected to make some financial contribution. Please see our Financial Aid application on page 7.

GLASSROOTS

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APPLICATION

PRIORITY DEADLINE: Mon, Sept 25, 2017

*** Applications will be accepted on a rolling basis after the priority deadline.**

First class: November 1, 2017

Last class: Wednesday, May 16, 2017 B&E Competition and Trade Fair: May 23, 2017

Class time: 4pm to 6:30pm

Date: _____

First Name: _____ Last Name: _____ Gender: M F

Date of birth (MM/DD/YY) ___/___/___ Current age: _____ Grade: _____

Address: _____ City: _____ State: _____ Zip: _____

Home Phone: _____ Student Cell: _____

Email: _____

Parent/Guardian full name: _____

Parent/Guardian cell: _____ Parent/Guardian Email: _____

Name of School: _____ Town school is located: _____

Favorite subject/class and why?

List your hobbies and interests:

GLASSROOTS -- 10 BLEEKER STREET, NEWARK, NJ 07102 -- 973-353-9555

GlassRoots is committed to making our studios & programs accessible to all. More information available at www.glassroots.org
9/7/17

What do you expect to learn from the business and entrepreneurship program?

Have you ever had a business idea? If so, what was it?

Please share your future goals and aspirations. Do these include college? If no, why not?

What is your current GPA? _____

GLASSROOTS

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APPLICATION

Commitment Contract and Responsibilities

GlassRoots Student Participant Agreement:

I acknowledge that I will be working in an environment that is inherently dangerous. I further acknowledge that I will be engaging in activities that involve risks of personal injury and, therefore, require my full attention at all times. As such, I agree to follow all rules set out by the staff of GlassRoots and to exercise due care and caution for both myself and others at all times.

Student Signature: _____ **Date:** _____

GlassRoots Parent/Guardian Agreement:

I recognize that working with glass involves risk of personal injury. I assume full responsibility for my child's safety in connection with these activities, and release GlassRoots and its officers, Board of Trustee, employees and agents from liability for injury related to these activities. I also acknowledge that GlassRoots is not responsible for the protection, care or insurance coverage for tools, work in progress or works of art in the event of damage or destruction, or for anything the child brings to class or leaves behind after departure.

I authorize GlassRoots to use photographs or other images of my child and their work for any purposes it finds appropriate, such as for publication, advertisement or exhibition, without charge or further permission.

I hereby specifically authorize my child's school to release information regarding my child's academic performance for the academic semesters preceding, during and immediately following his/her participation in any program at GlassRoots. I understand that this information will not be released to any outside party except when aggregated with that of other program participants.

I have carefully read this agreement and I understand and accept all terms and policies stated herein.

Parent/Guardian Signature: _____ **Date:** _____

Address (if different from student) _____

Parent/Guardian full name: _____

Parent/Guardian cell: _____ Parent/Guardian Email: _____

Does your child have any allergies, medical problems or other special considerations? YES NO

If yes, please explain:

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FINANCIAL AID FORM

My student is applying for financial assistance to participate in this program: YES NO

For a number of grant and funding opportunities, GlassRoots must provide information about our constituents. This information will be held in confidence and will in no way effect your child's participation in our programs.

Tuition for the B&E program is **\$950.00** per academic year. Financial aid is available to qualified participants. No student will be turned away due to inability to pay, but all families are expected to make some financial contribution. All families will be contacted confidentially.

Household Income:

\$10 - \$24,999 \$25,000 - \$49,999 \$50,000 - \$74,999 over \$75,000

Number of people (over 18) in household _____ Number of children under 18 _____

Do you receive section 8 support? YES NO

Are you eligible for free or reduced meals during the school year? YES NO

I, _____, understand that we have expectations of our students and will therefore encourage my child to follow the rules and responsibilities set forth by GlassRoots. I understand that he or she may be terminated from the program if these are not followed.

Parent/Guardian Signature: _____ **Date:** _____

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